

The Sacramento Choral Calendar

www.sacchoralcalendar.com
P.O. Box 1247 ✧ Roseville, CA 95678
916/781-2900 ✧ info@sacchoralcalendar.com

Guidelines for Submitting Choral Performance Reviews to the Sacramento Choral Calendar

(Latest revision: 1/7/17)

Unsolicited reviews will certainly be considered, but we would advise that you call or send an e-mail before a concert to indicate your intention to write a review. If you like, we can assign a concert to review, or give you a list to choose from. Here are some writing guidelines to keep in mind.

1. Give an idea of what was performed, but it is not necessary to name each piece of music.
2. Elements of the concert you may want to comment on may include the overall music selection, individual pieces of music, as well as performances by the chorus, soloists, orchestra, accompanists, or director.
3. Be positive. Emphasize what was good about the concert: the music itself and/or the performance of it. Constructive criticism is certainly welcome, but a review that is overwhelmingly negative won't be published.
4. Consider going beyond the music to other aspects of the performance: the performance space, costumes, sound reinforcement, audience reaction, etc.
5. Reviews should usually run from about 600 to about 1200 words. Longer reviews are, however, acceptable.
6. If you have the ability to submit photos, they would be welcome.
7. Every review must be signed.

We won't accept a review from anyone who has a connection (singer, family member, etc.) with the chorus in question. Remember, too, that reviews are subject to editing, though we will give you a chance to approve a final copy, if there has been substantial editing. Note, too, that yours may not be the only review we publish for a given concert.

It is our intention to maintain online access to reviews for a long time. However, we reserve the right to remove a review at any time and for any reason. Finally, the reward for your efforts is free tickets, the appreciation of the reviewed chorus, and perhaps a little fame, not cash – sorry.